



Multilingual how-to video project messaging toolkit

Beaverton, City of
Clackamas River Water
Cornelius, City of
Forest Grove, City of
Gladstone, City of
Gresham, City of
Hillsboro, City of
Lake Grove Water District
Lake Oswego, City of
Milwaukie, City of
Oak Lodge Water Services
Portland, City of
Raleigh Water District
Rockwood Water PUD
Sandy, City of
Scappoose, City of
Sherwood, City of
South Fork Water Board
Sunrise Water Authority
Tigard, City of
Troutdale, City of
Tualatin, City of
Tualatin Valley Water District
West Slope Water District
Wilsonville, City of

Thank you for your interest in helping community members prepare for emergencies by learning how to store, access, and treat water.

The purpose of this toolkit is to provide your organization with the items it needs to get information about these valuable resources to your customers or community.

What is included in this kit?

- **How to videos and short ads** are available in Arabic, Chinese, English, Farsi/Persian, Hindi, Khmer/Cambodian, Korean, Lao, Russian, Somali, Spanish, and Vietnamese.
- **Two print pieces** are available in Arabic, Chinese, English, Farsi/Persian, Hindi, Japanese, Karen, Khmer/Cambodian, Korean, Lao, Nepali, Romanian, Russian, Somali, Spanish, Thai, Ukrainian, and Vietnamese. All languages are available online on the [regionalH2O.org resources page](https://www.regionalh2o.org/resources) or you can request hard copies [by email](#).
- **Webpages** that contain all three how-to videos and both print pieces are on [regionalH2O.org](https://www.regionalh2o.org).
- **Social media content** is available upon request. Webpages and social media assets are in Arabic, Chinese, English, Farsi/Persian, Hindi, Khmer/Cambodian, Korean, Lao, Russian, Somali, Spanish, and Vietnamese.
- **Other resources:** The Consortium also has a water-focused emergency preparedness presentation slide deck with speaker notes which is available in English and Spanish upon request.

Help us get the word out four ways:

1. **Link** to the videos, print pieces, and webpages on your website
2. **Share** information about the videos and print pieces in your organization's newsletter or other publications and with your community partners
3. **Use** the content in this toolkit to message on the importance preparing for emergencies on your social media or other communication channels
4. **Distribute** copies of the print pieces. Available upon request.

Contact us with questions

[Please let us know](#) if you have questions about these resources, the project, or need something another format. We are also available to talk about forming partnerships.

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 RegionalH2O

 ConserveH2Org

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Assets by language:

Arabic/ العربية

- Webpage: <https://www.regionalh2o.org/ar>
- How to Store an Emergency Supply of Water: [Full Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Chinese/中文

- Webpage: <https://www.regionalh2o.org/zh-hant>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Full Video](#), [Ad](#)

English

- Webpage: <https://www.regionalh2o.org/emergency-preparedness/emergency-preparedness-how-videos>
- How to Store an Emergency Supply of Water: [Full Video](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Full Video](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Full Video](#), [Webpage](#)
- Presentation slide deck

Farsi/Persian/فارسی

- Webpage: <https://www.regionalh2o.org/fa>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Hindi/ हिन्दी भाषा

- Webpage: <https://www.regionalh2o.org/hi>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Japanese/ 日本人

- How to Store an Emergency Supply of Water: [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Print Piece](#)

Karen/ကညီ

- How to Store an Emergency Supply of Water: [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Print Piece](#)

Khmer(Cambodian)/ ខ្មែរ

- Webpage: <https://www.regionalh2o.org/km>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Korean/한국어

- Webpage: <https://www.regionalh2o.org/ko>
- How to Store an Emergency Supply of Water: [Full Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Full Video](#), [Ad](#)

Lao/ພາສາລາວ

- Webpage: <https://www.regionalh2o.org/lo>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Nepali/ नेपाली

- How to Store an Emergency Supply of Water: [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Print Piece](#)

Romanian/Română

- How to Store an Emergency Supply of Water: [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Print Piece](#)

Russian/ русский

- Webpage: <https://www.regionalh2o.org/ru>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Somali/ Soomaali

- Webpage: <https://www.regionalh2o.org/so>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Spanish/ Español

- Webpage: <https://www.regionalh2o.org/es/videos-instructivos>
- How to Store an Emergency Supply of Water: [Video](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#), [Webpage](#)
- Presentation slide deck

Thai/ ภาษาไทย

- How to Store an Emergency Supply of Water: [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Print Piece](#)

Vietnamese/ Tiếng Việt

- Webpage: <https://www.regionalh2o.org/vi>
- How to Store an Emergency Supply of Water: [Video](#), [Ad](#), [Print Piece](#)
- How to Access Water From Your Water Heater in an Emergency: [Video](#), [Ad](#), [Print Piece](#)
- Four Ways to Treat Water in an Emergency: [Video](#), [Ad](#)

Social media messaging and graphics

The Consortium worked with community partners to translate these water-focused emergency preparedness social media messages. They are designed to promote the how-to videos and language-specific web pages on the Consortium's regionalH2O.org website. The below messaging and graphics is available in Spanish, Arabic, Chinese, Hindi, Khmer/Cambodian, Korean, and Vietnamese. Email us at rwpcinfo@portlandoregon.gov to request these materials.



Message:

Start your emergency prep with water. Your goal? 14 gallons per person, plus some for pets.



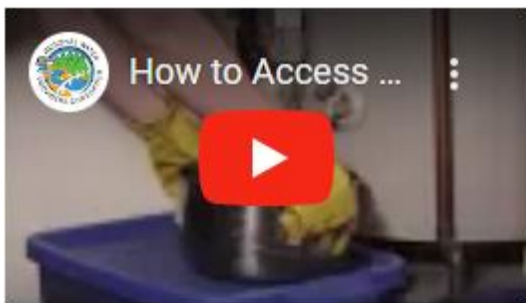
Message:

Water is the most important item in your emergency kit. Get tips for how to store and treat it.



Message:

Experts recommend you store water for emergencies. You can buy bottled water or store emergency water in your own sanitized containers.



Message:

Watch this video to learn how to get water out of your water heater in an emergency. It could provide you with 30 – 80 gallons of water for personal hygiene, cooking, and drinking.



Message:

Experts recommend that you have at least one way to treat water in an emergency. Find out what how to make water safe to drink and what to add to your emergency kit with this video.

About this project:

The [Regional Water Providers Consortium](#) received \$266,000 in Urban Area Security Initiative grant money through the [Regional Disaster Preparedness Organization](#) to complete this project. This initiative included completing community listening sessions and creating the following assets in multiple languages: how-to videos, two print pieces, website landing pages, social media messaging, and graphics. Project partners included the [Community Engagement Liaisons](#), [Multnomah County](#), [Regional Disaster Preparedness Organization](#), and [TZOM Films](#).

How-to video project Community statement

Community members played a vital role in the multilingual video project. They shared information about their community's knowledge on these topics, translated scripts, acted in the videos, and gave outreach recommendations. We are proud of the multicultural team that collaborated on this project and are thankful for their contributions.