



## Consortium Board Meeting Summary

OCTOBER 9, 2024 CALLED TO ORDER: 6:35 PM ADJOURNED: 8:24 PM

QUORUM PRESENT – YES – 14 MEMBERS

(MEETING WAS HELD VIA ZOOM/VIDEOCONFERENCE)

### Public Comment

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None

### Program Report

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Bonny Cushman, Consortium Program Manager shared the following updates:

Events and Workshops: Latino Cultural Festival, Fiesta Mexicana, Fiesta en el Parque –Pilot project this year to do multicultural events. Did five events this year. Had English and Spanish speakers at each event. Thank you to member staff Heather Knapp from Hillsboro, Chris Hollenbeck from Clackamas River Water Providers, and Luis Serrano from Portland Water Bureau for helping table at these events, and, thank you Consortium staff Riley Berger for making sure logistics were covered.

Media Campaign: Ms. Cushman noted that the Consortium just wrapped up another campaign. Most of the ads ran from July to beginning of October and focused on core topics - water conservation and emergency preparedness. This year the Consortium worked with Affiliated media to do the media buys and help manage the many aspects of the campaigns. The campaign consisted of the most diverse portfolio ever – television split between 4 stations, radio on 12 stations, digital on YouTube/social media/display ads online sites/audio-video on several platforms. The content was mostly in English, but also included Spanish language tv campaign with KUNP (Univision) and digital ads in 11 other languages which focused on promoting the emergency preparedness how-to videos and other assets. The Consortium received extra coverage that included mostly tips that people can do to conserve water or use it to prepare for emergencies. It was often delivered by station talent with content generated by Consortium staff and spaced throughout the campaign. Ms. Cushman shared a few examples with Board members including Water Wednesdays on KATU, AM Northwest Shout Outs, and 1 Thing + Green Tips (radio ads). Ms. Cushman also shared examples of the Consortium’s digital display ads that ran across the internet and social media and TriMet.

Regional Partnerships: Consortium staff presented at AWWA Waterworks School and participated in the Regional Disaster Preparedness Organization RDPO workgroups. The November Consortium Technical Committee meeting will focus on workforce development. This fall the Consortium working committee are focusing on integrating the initiatives from Consortium Strategic Plan into their work plan and upcoming projects.

## Approval of June 5, 2024 Meeting Summary

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Commissioner Naomi Angier made a motion to approve the June 5, 2024 Consortium Board meeting summary as presented. Mayor Tim Rippe seconded the motion. The Consortium Board approved the June 5, 2024 Consortium Board meeting summary as presented (13:0:1, Abstention - Schlack).

## Newberg Resolution

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Ms. Cushman reminded the Consortium Board that in April 2024, the City of Newberg notified Consortium staff of their plans to withdraw from the Consortium at the end of the fiscal year, June 2024, due to budget constraints. Ms. Cushman explained that the FY 2024-25 budget was approved in February 2024 which included Newberg's dues. The Consortium Technical Committee and Executive Committee recommended taking their dues out of the contingency fund line item in the FY 2024-25 budget. The Board was asked to take action on the recommendation in the form of a resolution to make up for the loss of dues.

Commissioner Gary Barth made a motion to approve Newberg's dues of \$7,621 be taken from the contingency line item of the FY 2024-25 budget. Councilor Jake Schlack seconded the motion. The Consortium Board unanimously approved the motion to approve Newberg's dues of \$7,621 be taken from the contingency line item of the FY 2024-25 budget (14:0:0).

## Consortium and Executive Committee Bylaws

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Ms. Cushman reminded Board members that last year, the Consortium updated and reinstated the Intergovernmental Agreement (IGA) which governs the operation of the organization. The Board adopted the revised IGA at last October's meeting and Ms. Cushman reported that all Consortium members have signed the updated IGA.

This year, Consortium staff worked with the Consortium Technical Committee (CTC) and Executive Committee (EC) to update the Consortium, EC, and CTC bylaws. At the June Board meeting, Consortium staff shared redline and clean versions of the updated Consortium and Executive Committee bylaws and Board members were given the opportunity to review and provide comment. The bylaws were updated to reflect changes to the updated and amended

Consortium Intergovernmental Agreement and serve to guide the work of the Board and its committees.

The CTC approved their bylaws at their meeting in September. At tonight's meeting, the Board was asked to approve the Consortium and the EC bylaws.

Councilor Bridget Brooks made a motion to approve the updated Consortium and Executive Committee Bylaws as presented. Mayor Tim Rippe seconded the motion. The Consortium Board approved the motion to approve the updated Consortium and Executive Committee Bylaws as presented (14:0:0).

## FY 2025-26 Consortium Budget and Work Plan Concepts Discussion

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Ms. Cushman noted that it is that time of year to begin preparing FY 2025-26 budget and workplan ideas. Consortium staff used input from working committees, CTC discussions on the strategic plan deep dives, and EC review and direction to help inform this fiscal year's work plan and budget. Ms. Cushman provided an overview of the concepts as outlined below:

### Current Funding:

*Meeting Water Needs* – Member resource sharing and learning opportunities; one conservation print piece translated into one to two languages; workforce development project – TBD; member-driven subcommittee projects

*Emergency Preparedness* – Emergency Drinking Water Framework Phase II; Consortium member tabletop exercise

*Strengthening Regional Partnerships* – No new initiatives currently

### New Funding:

*"Trust Your Tap" Community Survey Project (one time) - \$35,000*

- Goal: To gather regional information on the public's perception of the quality of their drinking water; potential barriers to using local tap water for daily activities (e.g. drinking, cooking, bathing); what types of water quality information the public would like to receive from their water provider; and how they would prefer to receive it (e.g. customer confidence reports (CCR), email, social media).

How: The Consortium will hire a contractor to work with staff to create a survey, conduct an 8-10 minute community survey with a sample size of 400-600 individuals; and report out on the survey results. If possible, the scope of work will also include recommendations for how to collect additional data via water provider websites and trusted community partners that serve traditionally underserved communities.

Results: Available to Consortium members and could help inform their approach to CCRs and customer messaging efforts, Could influence Consortium's annual multimedia campaigns or other public outreach work.

*Youth Education Programming (ongoing) - \$5,000*

- Goal: Provide adequate budget to support new programming. Initial estimates are that new programming will be more expensive than previous programming.

Additional Budget Information:

- Carryover from FY 2023-24 is \$136,532
- Staffing – budget neutral (staffing costs will be available from the City of Portland in December)
  - Increase Management Analyst position from .8 FTE to .9 FTE
  - Decrease Managing Director hours 10% to .5 FTE
  - Program Manager and Coordinator remain at 1 FTE each

Ms. Cushman noted that these budget concepts come with an approximate 7% dues increase. They were shared with both the CTC and EC and both committees were generally supportive of the budget and work plan as proposed.

The Consortium Board discussed the proposed FY 2025-26 budget and work plan and were generally supportive. There was discussion about the Trust Your Tap Water Community Survey project to get a better understanding of the scope, goals, methodology and target audience. Ms. Cushman advised that Consortium staff expects to receive staffing cost from the City of Portland sometime in December. They will then present final budget numbers to the CTC and EC at their meetings in January. The Board will be asked to consider and adopt the FY 2025-26 Consortium budget and work plan at the February 5, 2025 meeting. Ms. Cushman asked Consortium Board members to send any additional questions or thoughts about the budget and work plan to Rebecca Geisen, Consortium Managing Director.

## Member Projects – Highlights on Water/Energy Nexus

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Rachel Sykes, Public Works Director from the City of Tualatin, Sarah Murphy Santner, Resource Protection and Planning Director from the Portland Water Bureau, Jessica Dorsey, Water Resources Manager from the City of Hillsboro, and Tristan Wear, Project Engineer from the City of Beaverton joined the Consortium Board meeting to give a presentation on a project that highlights a water-energy nexus. Below is a brief synopsis of each presentation. The PowerPoint presentations are available upon request.

- City of Tualatin - Micro Hydro Turbine Project: Funding Opportunities: alternative energy projects can have hefty price tags, making these initiatives out of reach for some organizations. However, the current funding landscape is abundant with renewable energy and energy efficiency incentive and grant opportunities. We'll share a few that the City of Tualatin is in the process of pursuing to ideally cover a portion of the cost for our InPipe Hydro project.
- City of Portland - Pathway to Net Zero: The Portland Water Bureau has created a plan to achieve net zero greenhouse gas emissions by 2050, and will share some key insights and actions that will help them get there. This will include examples of energy efficiency, renewable electricity generation, fleet decarbonization, and clean fuel switching strategies.
- City of Hillsboro - In-conduit Hydropower and Water Rights Considerations: Overview of Hillsboro's in-conduit hydro generation project and evaluation and discussion of the role

water rights play in executing these types of projects.

- City of Beaverton - Hydro Meets Solar: Beaverton's Renewable Energy Water Hub: Discover how one of Beaverton's most vital water sites is generating clean energy by combining both water and sunlight. With a hydro turbine, solar panels, and substantial rebates from the Energy Trust of Oregon, this site highlights forward thinking approaches to sustainability and cost savings.

Meeting Attendees:

<b>24 Total Members</b>		
<b>Quorum = 13</b>		
Councilor Kevin Teater, Dave Winship and Tristan Wear – City of Beaverton	Commissioner Naomi Angier – Clackamas River Water	Councilor Tim Rippe – City of Forest Grove
Mike Whiteley – City of Gresham	Jessica Dorsey – City of Hillsboro	Commissioner Dan Taylor – Lake Grove Water District
Councilor Robert Massey – City of Milwaukie	Director Heidi Bullock and Brad Albert – Oak Lodge Water Services	Commissioner Mingus Mapps, Deputy City Administrator Priya Dhanapal, Jacq Tjaden, Edward Campbell, and Sarah Santner – City of Portland
Director Tom Lewis and Kari Duncan – Rockwood Water PUD	Chair Renee Brouse – City of Sherwood	Commissioner Gary Barth – Sunrise Water Authority
Councilor Jake Schlack – City of Tigard	Councilor Bridget Brooks and Rachel Sykes – City of Tualatin	Commissioner Jim Duggan, Pete Boone and Paul Matthews – Tualatin Valley Water District
Councilor Kristin Akervall and Delora Kerber – City of Wilsonville	Bonny Cushman, Patty Burk, and Riley Berger – Consortium Staff	

Consortium members agencies not represented by elected officials at this meeting included the City of Cornelius, City of Gladstone, City of Gresham, City of Hillsboro, City of Lake Oswego, Raleigh Water District, City of Sandy, South Fork Water Board, City of Troutdale, and West Slope Water District.

**Next Meeting: Wednesday, February 5, 2025, via Zoom/videoconference**